

## LOCAL STATISTICS AS A TOOL FOR LISBON ECONOMY AND INNOVATION STRATEGY

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### Abstract

The economy and innovation strategy of a city is related with local statistics in more than a single way. As a knowledge-based process, defining a strategy relies on the collection and analysis of a large set of local statistics. As a communication dependent process, implementing that strategy depends on the ability to communicate the main indicators of the city performance.

When measuring the economic activity of a city, one of the challenges lies in dealing with the potential conflicts between the spatial and the administrative limits of the city and the consequences of the mismatch, when it exists.

A strategy, as a programme oriented towards the future, usually intends to promote emerging sectors or trends that usually are not easy to understand under the current statistical framework. Therefore, when trying to proceed with the monitorization or promotion of the economic specialization profile of the city, finding the right statistical tools might be a challenge in itself.

In this paper we will illustrate these issues using the Lisbon economy and innovation strategy.